

ABOUT ME



A VOICE TO BE RECKONED WITH

MC AND MODERATOR
PUBLIC SPEAKING COACH

KEYNOTE SPEAKER
CEO ELEVATE AFRICA ACADEMY



JOHANESBURG SOUTH AFRICA
AVAILABLE WORLDWIDE



I'M ELMA AKOB

AWARD WINNING GLOBAL MC | KEY NOTE SPEAKER
PUBLIC SPEAKING COACH | PHD CANDIDATE

Welcome to a place where excellence meets passion. With **over 5 years of experience, 150+ speaking engagements across 3 continents and an audience reach of 200 000+**, you need not look any further for an MC who will bring your vision to life with the utmost professionalism.



WHY ME



ANALYTICAL THINKER

I'm a 26 year old PhD candidate, so research is part and parcel of my life. Before I step on any stage, I thoroughly analyse the key themes, current affairs relating to those themes, organisational background, the speakers and panellists and especially the target audience. Thus, you can rest assured that my words will be guided by evidence.

COMMUNICATION STRATEGIST

I find ways to make the event's message relatable and memorable, so the audience leaves echoing the call to action, not just informed. I read the room and adjust my style to suit the people in front of me, so whether it's students, executives, or an international audience, I make sure everyone feels included.

CLIENT-FOCUSED

The event is about you, not me. So I make sure your needs come first by staying detail-orientated, always arriving early (because on time is late), and working closely with everyone, from the tech team to organisers and speakers, to co-create a seamless, memorable experience.

EDUCATION

UNIVERSITY OF PRETORIA

- PhD in Corporate Sustainability (ongoing)
- Masters Degree in Strategic Business Management
- BCom Honours in Communication Management
- BCom Commercial Law
- Anzisha BUILD Entrepreneurship course

WORK HISTORY

- Elevate Africa Academy – *CEO and Founder (ongoing)*
- Albert Luthuli Leadership Institute – *Head of Marketing and Communication*
- South Africa SDG Hub – *Strategic Communications Lead*



AWARDS

- CEO OF TOP YOUTH-OWNED EDUCATION BRAND SA 2022
- ANZISHA ENTREPRENEURSHIP PRIZE
- TOP 10 OUTSTANDING YOUNG PERSONS IN THE WORLD – JUNIOR CHAMBERS INTERNATIONAL 2022
- TOP 100 EMPLOYABLE GRADUATES IN SOUTH AFRICA BY GRADSTAR (2019 AND 2020)
- TSHWANE WOMEN IN BUSINESS AWARDS
- WOMEN OF WONDER GAUTENG AWARDS
- UNSUNG HEROES AWARDS SOUTH AFRICA – ENTREPRENEURSHIP CATEGORY
- TEDX SPEAKER – DANGERS OF WESTERN FEMINISM 380K+ VIEWS





EXPERIENCE

- B20 Sustainable Food Systems Dialogue
 - Public Sector Leaders Summit
 - Southern Africa Trust Fund Gala and strategic meeting
 - Transcultural Leadership Summit **Germany**
 - Prince George's County International Women's Day Event **United States**
 - Sentech Africa Tech Week
 - Standard Bank Top Women Panel Discussion
 - The Amazon Leadership Initiative
 - African Union Dialogues
 - United Nations Dialogues
 - Brand South Africa Panel Discussion
 - The Presidency Voluntary National Review for the SDG Report
 - Gauteng Municipality Dialogues
 - South Africa SDG Hub Launch
 - Global Impact Youth Dialogue
 - CIPC Youth Awards
 - Top Youth Owned Beand Awards
 - Immigration 20 Summit South Africa
- and so much more ...**

SOME TESTIMONIALS



AFRICA TECH WEEK

SASHA DE FREITAS –
TOPCO MEDIA

When facilitating high-level discussions, she is extremely attentive to detail and able to navigate a diverse range of industry topics by implementing her apt knowledge and conversation skills. She is able to interact with anyone at any level, making her a powerhouse moderator. All of our partners and sponsors were impressed



IMMIGRATION 20 - SUMMIT

TEBO NWANJANG - AIIA CO-
FOUNDER

Over 200 diplomats, leaders, and immigrant trailblazers gathered to celebrate resilience and innovation and Elma made it unforgettable! She wove humour, heartfelt stories, and seamless transitions through keynotes, panels, and awards



WOMEN'S CONFERENCE

VNV TEAM

When it came time to improvise, she did it so naturally and confidently, keeping the audience completely unaware of our hiccups. Without a doubt, we'll be working with her again next year!

ELMA IN ACTION



B20 SOUTH AFRICA



**PUBLIC SECTOR LEADERS
CONFERENCE**



MAIL AND GUARDIAN LUNCHEON



AFRICA WEEK CONFERENCE



CIPC AWARDS



YOUTH OWNED BRAND AWARDS



ALL4YOUTH CEO SUMMIT



AFRICA TECH WEEK

CONTACT DETAILS



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LET'S WORK



"If conversations are the birthplace of action, then my role is to be the midwife, guiding them safely into clarity"